



# A new experience awaits

Five steps to a totally personalized hearing solution

Product Selection Guide 3.0

**unitron**™ Love the  
experience

A Sonova brand

Five steps to the hearing solution that's right for you

Step one  
**Where do you experience hearing challenges?**

Step two  
**Explore the technology levels**

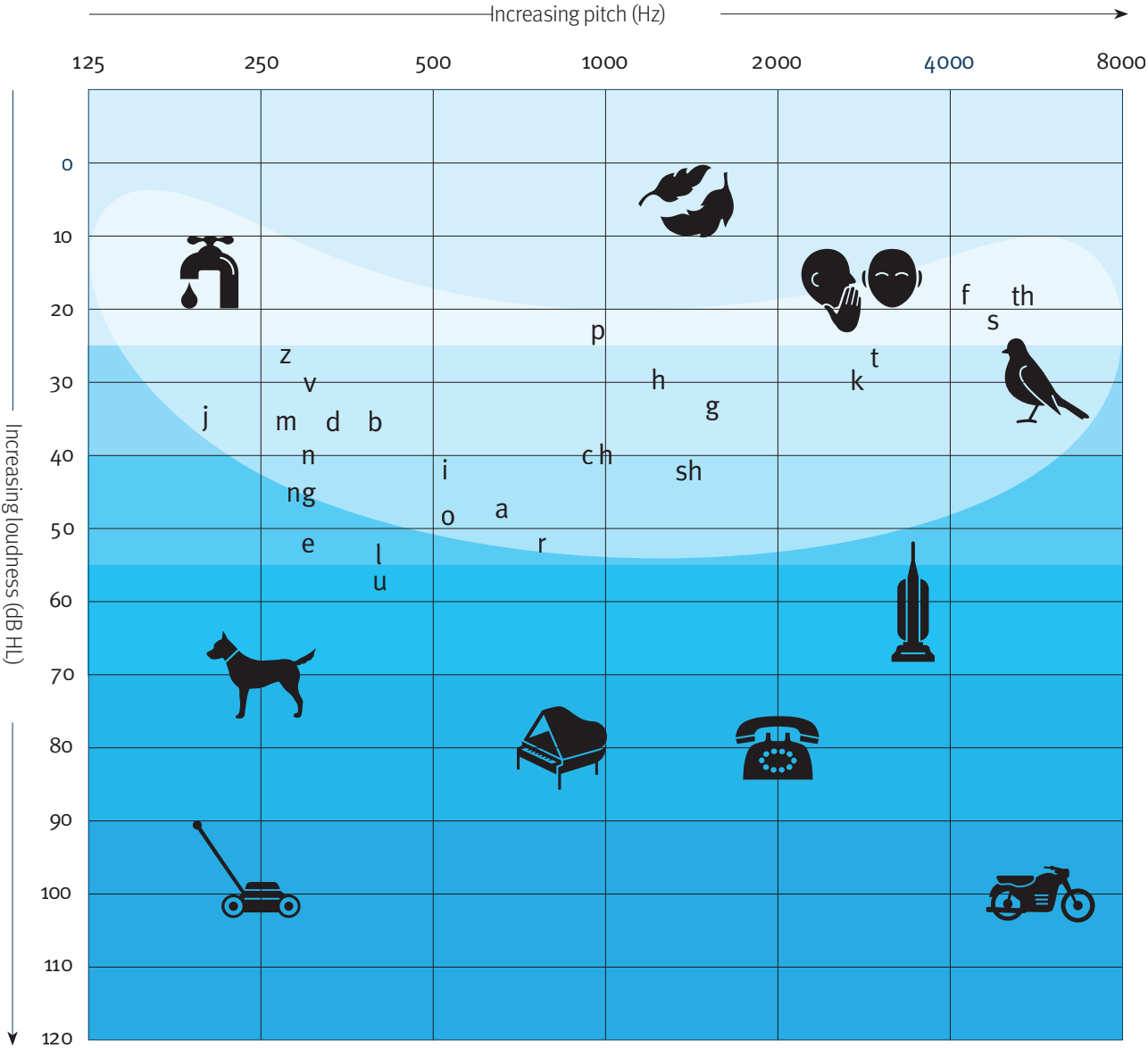
Step three  
**Pick a style that suits you**

Step four  
**Color your choice**

Step five  
**Connect to convenience**

Step one

# Where do you experience hearing challenges?






















Step two

# Explore the technology levels

Now we'll select the technology level that best matches your listening lifestyle.

	What's included	What you're missing
<b>Level 9</b> ★★★★★	Premium performance in 7 environments and the most sophisticated features that let you focus on speech and know where it's coming from in crowds and background noise (where you spend ____% of your time). Plus enjoy improved awareness of where sounds come from and the ability to hear in quiet as well as delightful music, automatically.	Nothing. You've got the whole package!
<b>Level 7</b> ★★★★	Advanced performance in 6 environments with a great feature that will help you focus on speech coming from the front and sides in challenging situations, improved awareness of where sounds come from and the ability to hear in quiet situations, plus an automatic music program.	The most sophisticated feature to focus in different directions in noisy conversations plus automatic adjustment for comfort in very high noise.
<b>Level 5</b> ★★★	Standard performance in 4 environments that includes a feature to help you to know where sounds are coming from and the ability to hear in quiet environments.	An advanced noise reduction feature to further enhance speech from the front and automatic engagement of a music program.
<b>Level 3</b> ★★	The basics in 2 environments. Limited ability to adjust automatically to accommodate multiple listening environments.	Literally everything else.

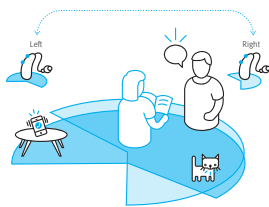
Improve quiet and challenging conversations with our latest advanced technology.

<b>Level 9</b> ★★★★★	<b>Level 7</b> ★★★★	<b>Level 5</b> ★★★	<b>Level 3</b> ★★
7 environments	6 environments	4 environments	2 environments
 Noise	 Conversation in noise	 Quiet	 Conversation in a crowd
 Conversation in noise	 Music	 Conversation in a small group	 Conversation in quiet
 Music	 Quiet	 Conversation in a crowd	
 Quiet	 Conversation in a small group	 Conversation in quiet	
 Conversation in a small group	 Conversation in a crowd		
 Conversation in a crowd	 Conversation in quiet		
 Conversation in quiet			

Sound performance  
by technology level

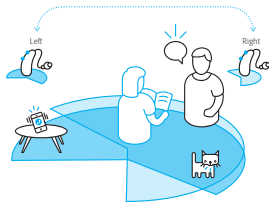
Level 9

Premium  
★★★★★



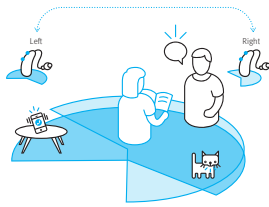
Spatial Awareness

Binaural microphone mode designed to accurately preserve important spatial cues typically lost with hearing aids.



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Level 3

Essential  
★★

Pinna Effect

Minimizes the impact of acoustic cues typically lost with hearing aids.

High complexity



Speech from front

AutoFocus 360 identifies and focuses on speech from the front to provide a greater increase of speech than other technology levels. Dynamic noise reduction is active and adjustable to further reduce surrounding noise.



Speech from side



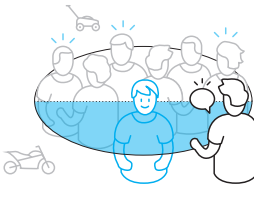
Speech from back

AutoFocus 360 can identify and focus on speech from any direction while reducing interfering noise.



Speech from front

AutoFocus identifies, focuses on and increases speech from the front. Dynamic noise reduction is active and adjustable to further reduce surrounding noise.



Speech from side and back

AutoFocus applies a wide front beam to capture speech from the front and partially from the sides.



All high complexity situations

Applies a wide front beam capturing the speech from the front.



All high complexity situations

Applies a wide front beam capturing speech from the front.



## Step three

# Pick a style that suits you

Choose from products available on the **Blu** platform.

All of our hearing aids on the Blu platform are stylish, comfortable, and easy to use. These hearing aids will seamlessly connect via Bluetooth, so you can stream music, podcasts, calls, or digital assistants directly into your hearing aids, controlling your media\* with just a tap. And the rechargeable options are quick to charge and proven to last all day.



### Moxi B-RS

Our thinnest rechargeable with direct connectivity, sold as pairs

☐ Receiver-in-canal (RIC)

### Moxi B-R

Our smallest rechargeable with direct connectivity

☐ Receiver-in-canal (RIC)

### Moxi B-RT

Rechargeable with telecoil and direct connectivity

☐ Receiver-in-canal (RIC)

### Moxi B-312

Moxi B-312 is our smallest RIC with direct connectivity and traditional 312 disposable battery

☐ Receiver-in-canal (RIC)



Charging case for Moxi B-RS rechargeable hearing aids



Charging case for Moxi B-R and Moxi B-RT rechargeable hearing aids

Hearing aids shown at actual size. Charging cases not shown at actual size



### Stride B-PR

Rechargeable BTE with direct connectivity

☐ Behind-the-ear (BTE)



### Stride B-UP

Ultra Power BTE with direct connectivity, telecoil, and traditional 675 disposable battery

☐ Behind-the-ear (BTE)



Charging case for Stride rechargeable hearing aids

## Discover Next products

Other styles that could suit your hearing needs available on the Discover Next platform.\*\*



### Insera™ family

☐ In-the-ear (ITE)

Hearing aids shown at actual size. Charging case not shown at actual size

\*Smartphones and traditional mobile phones with compatible Bluetooth connectivity.

\*\*Discover Next technology levels differ from Blu. Talk to your hearing care professional for more information.

Step four

## Color your choice



Sand  
(R8)\*



Amber  
(P2)



Espresso  
(P4)



Platinum  
(P6)\*



Pewter  
(P7)



Charcoal  
(P8)\*

\*Colors are available with Moxi B-RS.  
Colors vary for Discover Next products. Moxi B-R shown at actual size.

Step five

## Connect to convenience



**TV Connector**

Stream your favorite media wirelessly in stereo sound with the TV Connector.



**PartnerMic**

PartnerMic is an easy-to-use lapel microphone ideal for one-on-one conversations.



**Remote Control**

Discreetly adjust volume and switch programs with the Remote Control.



**Remote Plus app**

The Remote Plus app puts easy personalization at your fingertips.

**Need more help in challenging listening situations like meetings or conversations in noise or over distance?**

Let's discuss if a Roger™ device could be a good fit for you.

Accessories shown at actual size.

\*Accessories shown are available with wireless products on the Blu and DiscoverNext platforms.

## What's next?

☐ Discuss your needs

☐ Try at home

☐ Come in for a follow-up assessment

☐ Personalize your solution

☐ Come in for your final fitting on:

Recommendation:			
Technology level:	Style:	Warranty:	Cost:
Accessories:			

## Notes:



At Unitron, we empower people with life-enhancing hearing experiences that fit seamlessly into their world. Our sound performance technology, experience innovations, and intuitive design work perfectly together for unmatched personalization and optimization. Because everyone deserves to **Love the experience.**<sup>TM</sup>

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